



Entrepreneurs Revenue-Generating Worksheet

A Worksheet for Focusing on Revenue-Generating Activities

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1 Introduction

As a founder/co-founder, tonnes of activities will require your attention daily. But your ability to build and run a profitable business without being stressed out and overwhelmed by a plethora of seeming unnecessary events and activities relies heavily on your ability to highlight your revenue-generating activities and focus on them using the Pareto principle in exponential.

Different Activities Founders Undertake

1. Checking and sending emails
2. Writing sales copy
3. Posting on social media
4. Speaking with clients
5. Holding internal and external meetings
6. Developing proposals and other business documents
7. Recruiting talents
8. Staff training
9. Managing website
10. Social media and digital presence maintenance
11. Developing pitch decks and other investment materials
12. Pitching and seeking investments
13. Sales presentations and meetings
14. Marketing
15. Brainstorming on product
16. Developing strategic partnerships
17. Setting up systems and structures
18. Public relations interview
19. Designing offers and promotions
20. Generating leads
21. Product development management
22. Bank activities
23. Finance and accounting activities
24. Administrative lead

Include Your Own List of Activities

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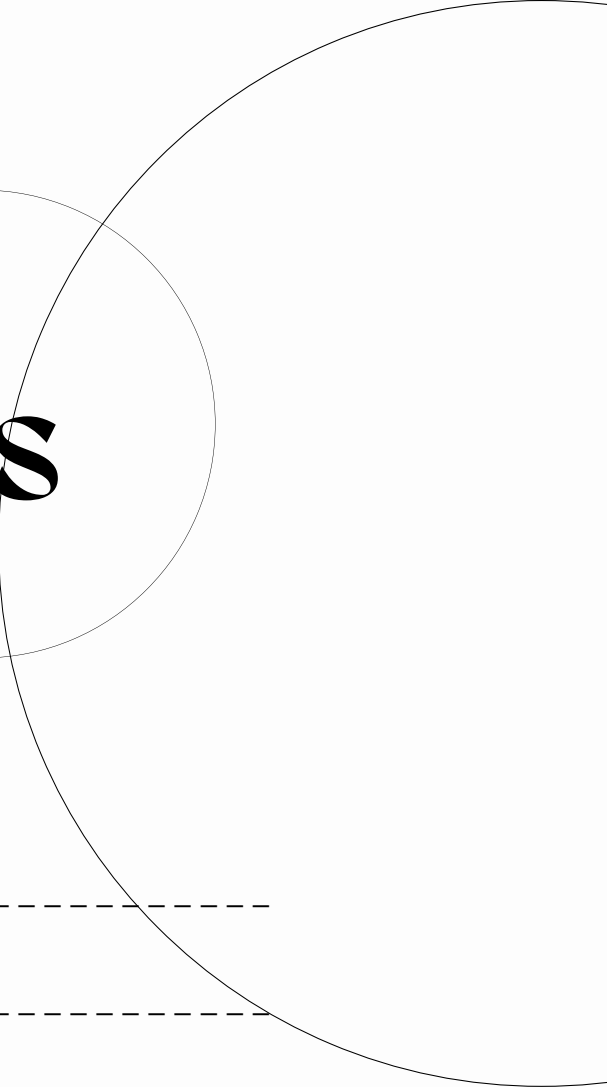
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The Power 4%

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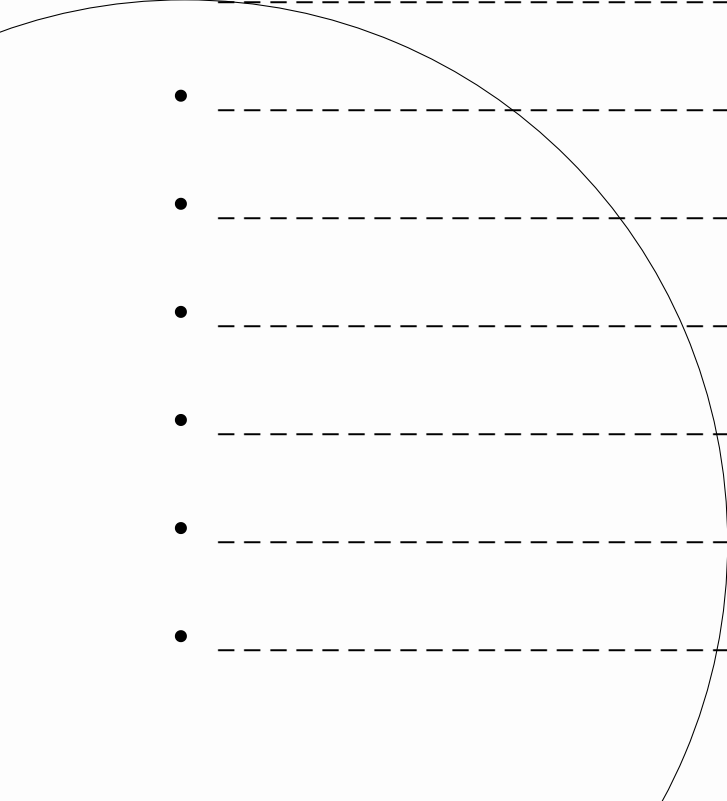


Other Tasks



Delegated List

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